NATIONAL COUNCIL OF EDUCATIONAL RESEARCH AND TRAINING

Publication Division

ADVISORY

Strict Adherence to Prescribed Quality Standards in Printing and Supply of NCERT Textbooks

It has been observed with serious concern that NCERT has been receiving numerous complaints from various parts of the country regarding the poor and substandard printing quality of NCERT textbooks and other publications available in the market. Such complaints pertain to inferior printing quality, which adversely affects the overall quality and acceptability of NCERT publications and undermines the reputation and credibility of the Council.

NCERT, being a premier national institution entrusted with the responsibility of providing quality educational resources and standardised textbooks to school-children across the country, places the utmost importance on maintaining high standards of printing, production and overall book quality.

In view of the above, all empanelled printing presses are hereby **strictly advised to exercise the highest degree of care, diligence and quality control** at every stage of the printing and book production process. All printing presses shall ensure:

1. Strict adherence to the technical specifications, prescribed quality standards and production guidelines issued by NCERT from time to time.
2. Maintenance of consistently high standards in printing, colour reproduction, registration, finishing, binding and overall workmanship.
3. Proper inspection and quality checks at every stage of production to prevent defects and ensure that only books conforming to the prescribed standards are supplied to NCERT.
4. Deployment of appropriate machinery, skilled manpower and adequate quality-control mechanisms to ensure defect-free production and timely delivery.
5. Strict compliance with all terms and conditions of the tender, work orders and agreements executed with NCERT.

It is reiterated that **any deviation from the prescribed specifications, negligence in maintaining quality standards or supply of substandard books shall be viewed seriously.** In cases where violations are established, NCERT shall initiate appropriate action as per the applicable tender conditions and contractual provisions, including imposition of penalties, rejection of supplies, cancellation of allotted work, termination of contracts, revocation of empanelment and debarment/blacklisting, wherever warranted.

All empanelled printing presses are, therefore, directed to take this advisory as most important and to comply with it strictly.

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