

PRESS RELEASE

First Consignment Flagged Off under NCERT–CWC Partnership

The first consignment of NCERT textbooks was flagged off today from the Central Warehousing Corporation (CWC) facility at Sector 68, Noida. The event marked the beginning of the implementation of the MoU signed between the National Council of Educational Research and Training (NCERT) and the Central Warehousing Corporation (CWC).

The flag-off was carried out by Shri Himanshu Gupta, IAS, Secretary, NCERT, and Shri Samuel Praveen Kumar, Director (MC&P), CWC. The first shipment is headed to the Strategic Distribution Centre (SDC) at Lucknow, marking a significant milestone in strengthening NCERT's nationwide textbook distribution network.

NCERT plans to operationalize 10 such Strategic Distribution Centres in different states by the end of November 2025.

These centres will play a key role in ensuring the timely availability of genuine NCERT textbooks in sufficient quantity to schools and learners in all parts of the country, thereby supporting the goals of accessible, equitable, and quality education as envisioned in the National Education Policy (NEP) 2020.